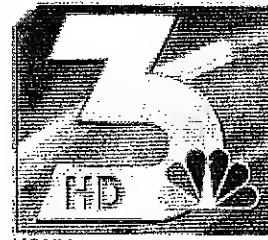


ORDER

Orders	Order / Rev:	<u>104951</u>	Alt Order #:	<u>06837503</u>	Product Desc:	<u>DCCC</u>	Estimate:	<u>1473</u>	Primary AE:	<u>Amy McCreary</u>
	Flight Dates:	<u>09/25/12 - 10/01/12</u>			Original Date / Rev:	<u>07/31/12 / 07/31/12</u>			Sales Office:	<u>BLPHI</u>
	Order Type:	<u>GENERAL</u>						Sales Region:	<u>National</u>	
Agency	Name:	<u>Great American Media</u>			Buying Contact:				Billing Type:	<u>Cash</u>
	Billing Contact:							Billing Calendar:	<u>Broadcast</u>	
		<u>1010 Wisconsin Ave. NW</u>						Billing Cycle:	<u>EOM/EOC</u>	
		<u>Washington, DC 20007</u>						Agency Commission:	<u>15%</u>	
Advertiser	Name:	<u>Democratic Congressional Campaign</u>			Demographic:	<u>A35+</u>			New Business Thru:	
	Product Codes:	<u>PLI2</u>			Priority:	<u>SELECT PRIORITY CODE</u>			Order Separation:	<u>00:15:00</u>
	Revenue Codes:	<u>POLITICAL/AGY, ISSUE, GEN</u>						Advertiser External ID:		
								Agency External ID:		

BILL Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	75	\$49,875.00	\$42,393.75
10/01/12	10/01/12	15	\$12,900.00	\$10,965.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	75	\$49,875.00	\$42,393.75	0.00
October 2012	15	\$12,900.00	\$10,965.00	0.00
Totals	90	\$62,775.00	\$53,358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$62,775.00
Market	100%	\$241,442.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$72,432.69
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$48,288.46
KTUD	1%	\$2,414.42
KVVU	20%	\$48,288.46
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,243.27

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 104951
 Alt Order #: 06837503
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1473

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wag@M M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
WAKE UP WITH THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-TWTF--		5	\$325.00		0.00					
E 2	KSNV	09/25/12	10/01/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners		430a-5a	MTWT--S	:30	4	\$200.001	0.00	NM	4	\$800.00
WAKE UP EARLY W/ THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWT--S		4	\$200.00		0.00					
E 3	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	5	\$1,000.001	0.00	NM	5	\$5,000.00
WAKE UP WITH THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$1,000.00		0.00					
E 4	KSNV	09/25/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$1,500.001	0.00	NM	5	\$7,500.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$1,500.00		0.00					
E 7	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND@M News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$375.001	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1	\$375.00		0.00					
E 8	KSNV	09/30/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM	1	\$750.00
TODAY ON SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1	\$750.00		0.00					
E 11	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd H@M M-F Today Show II		9-10a	MTWTF--	:30	5	\$750.001	0.00	NM	5	\$3,750.00
TODAY SHOW II														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$750.00		0.00					
E 12	KSNV	09/25/12	10/01/12	M-F Today Show III 4th H@M Today 4th Hour		10am-11am	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
TODAY SHOW III														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00					
E 13	KSNV	09/25/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
RACHEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00					
E 14	KSNV	09/25/12	10/01/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$425.00		0.00					
E 15	KSNV	09/25/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00					
E 16	KSNV	09/25/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00					
E 17	KSNV	09/25/12	10/01/12		CM	3-4p	MTWTF--	:30	5	\$450.001	0.00	NM	5	\$2,250.00

Order / Rev: 104951 Advertiser: Democratic Congressional Campaign Cc
 Alt Order #: 06837503 Product Desc: DCCC KSNV
 Flight Dates: 09/25/12 - 10/01/12 Estimate: 1473

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Dr. Phil													
		Dr Phil													
		DR. PHIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5	\$450.00			0.00					
E 18	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			-TWTF--		:30	4	\$700.00	1	0.00 NM
				4PM NEWS (1 hour)											
		FIRST NEWS 3 AT FOUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4	\$700.00			0.00					
E 19	KSNV	09/25/12	09/28/12	M-F Early News	CM	5-630p			-TWTF--		:30	5	\$1,000.00	1	0.00 NM
				M-F Early News											
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		5	\$1,000.00			0.00					
E 20	KSNV	09/29/12	09/29/12	Sa-Su Early News	CM	5pm-630pm			-----S-		:30	1	\$675.00	1	0.00 NM
				Sa-Su Early News											
		KSNV EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$675.00			0.00					
E 21	KSNV	09/25/12	09/28/12	M-F Wheel	CM	7-730pm			-TWTF--		:30	4	\$1,000.00	1	0.00 NM
				M-F Wheel of Fortune											
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4	\$1,000.00			0.00					
E 22	KSNV	09/25/12	09/28/12	Face to Face w/ Ralston CM		730-758pm			-TWTF--		:30	4	\$800.00	1	0.00 NM
				Face to Face w/ J. Ralston											
		Face to Face													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4	\$800.00			0.00					
E 23	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Wheel CM		630-730pm			-----S-		:30	2	\$525.00	1	0.00 NM
				WKND Jeop/Wheel											
		JEOPARDY/ WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2	\$525.00			0.00					
E 24	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm			M-----		:30	1	\$4,000.00	1	0.00 NM
				Monday Prime 8-10pm											
		THE VOICE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$4,000.00			0.00					
E 25	KSNV	09/30/12	09/30/12	News 3 Live in Prime	CM	7-10pm			-----S		:30	1	\$1,800.00	1	0.00 NM
				News 3 in Prime											
		NEWS AFTER NFL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,800.00			0.00					
E 26	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) R&B		M-SA 8-11p / SUN-----S			:30		2	\$1,200.00	1	0.00 NM	
				Law & Order (synd) PRIME											
		LAW & ORDER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2	\$1,200.00			0.00					
E 27	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven CM		11pm-1135pm			-----S-		:30	1	\$1,100.00	1	0.00 NM
				Sa-Su News 3 at Eleven											
		NEWS 3 NIGHTSIDE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$1,100.00			0.00					
E 28	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a			MTWTF--		:30	3	\$750.00	1	0.00 NM
				Tonight Show											
		TONIGHT SHOW W/ JAY LENO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		3	\$750.00			0.00					
E 29	KSNV	09/30/12	09/30/12		CM	Sun 1135p-1200a			-----S		:30	1	\$400.00	1	0.00 NM

Order / Rev: 104951
 Alt Order #: 06837503
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1473

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sports Night in Las Vegas															
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$400.00			0.00					
E 30	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a				M-----		:30	1	\$450.00	1.00 NM
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$450.00			0.00					
E 31	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm				M-----		:30	1	\$725.00	1.00 NM
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$725.00			0.00					
E 32	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p				M-----		:30	1	\$1,200.00	1.00 NM
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$1,200.00			0.00					
E 33	KSNV	10/01/12	10/01/12	Face to Face w/ RalstonCM		730-758pm				M-----		:30	1	\$900.00	1.00 NM
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$900.00			0.00					
E 34	KSNV	09/30/12	09/30/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S				M-----		:30	1	\$150.00	1.00 NM
Law & Order (LF)															
L&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$150.00			0.00					
													Totals	90	\$62,775.00